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InteractiveGIS, Inc. Launches Innovative Web-based GIS Technology Nationally
InteractiveGIS, Inc. uses open source software to develop new product

BLACKSBURG, Va. – August 17, 2009 – Virginia-based company InteractiveGIS, Inc. is revolutionizing the geographic information system (GIS) industry with an innovative web-based GIS technology product.

Launched in early 2008, InteractiveGIS, Inc. is a web-based GIS mapping and database software program that harnesses open source technology to create a customized user interface. It brings together traditional mapping software and an organization's database records to allow the user to access information about each feature on a map—simply by clicking on that feature.

“For example, a water main breaks on a busy street late at night, and the local utility company or government department needs to not only notify everyone affected but also find an accurate map of the entire water main system to correct the problem,” says Jeremy Rasor, Director of Sales. “Even though the office is closed and the server is at work, officials can access their critical GIS data online in a matter of seconds.”

InteractiveGIS, Inc. uses MapServer® as the core spatial engine that powers the maps and databases. Developed by NASA and the University of Minnesota, MapServer® was released to the public under an open source licensing agreement. By modifying this free open source software, InteractiveGIS, Inc. is significantly less expensive than proprietary commercial GIS software products.

Rasor says this innovative approach to GIS software allows local, state and federal governments, businesses and utility companies to leverage their existing data to create a customized, user-friendly interface that anyone can use.

“The open source technology allows for greater flexibility to customize and update the product, while meeting a client's budget,” Rasor said. “Basically, our clients save money and time while providing better, more responsive service to their customers. This is critical to smaller localities that either have existing electronic GIS data or still use paper files to conduct their work.”

InteractiveGIS, Inc. is introducing this product to municipalities, businesses and organizations nationwide.

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About InteractiveGIS, Inc.:

InteractiveGIS, Inc. designs and develops web-based geographic information system (GIS) technology by combining traditional mapping and database software through open source software. Our mission is to empower organizations to leverage their existing GIS data through a customized, user-friendly interface at a fraction of the cost of other commercial GIS software products. To learn more about InteractiveGIS, Inc., visit: www.interactivegis.com.